

## Cookies Policy

Our website <https://synbio.upf.edu/insertseg> use own and third-party cookies in order to obtain information regarding their use, improve the user experience and guarantee their correct functioning.

### 1. What are cookies? Brief explanation.

They are pieces of information that websites send to the browser and it stores in the user's terminal. This information may be retrieved and updated by the managing entity of the website every time the user visits it.

Cookies have different functions, including those of collecting information related to user preferences and remembering them, and in general making it easier for the user to use the website by optimizing the website.

There are different types of cookies and they can be classified according to different criteria, such as:

1.1. Ownership: Cookies of the web server being visited or third-party cookies depending on the entity that manages them. Third-party cookies are those generated by external services and providers such as Google.

1.2. Duration: session cookies, which disappear when the session is closed, or permanent cookies, which store data in the browser for a period that can range from a few minutes to several years during which they can be accessed by the cookie manager.

1.3. Purpose: Technical, personalization, analysis, advertising, and behavioral advertising cookies in accordance with the purpose for which the data obtained is processed.

-Technical Cookies: They allow the user to navigate through the website or application and use the different options or services that exist in it. For example, control website traffic, session identification or access to restricted parts.

-Personalization Cookies: They are those that allow the user to access the service with some general characteristics predefined in the terminal or that the user himself defines, such as the language or the type of browser.

-Analysis Cookies: they are those that allow a statistic of the number of users, or the use made by users of the website.

-Advertising Cookies: they are those that allow the management, in the most efficient way possible, of the advertising spaces, which the editor may have included in a web page, application or platform from which the requested service is provided on the basis of criteria such as edited content or how often ads are shown.

-Behavioral advertising Cookies: They are those that allow the management, in the most efficient way possible, of the advertising spaces that the editor may have included on the web page, application or platform from which the requested service is provided. These cookies store information on user behavior obtained by continuously observing their browsing habits, which allows the development of a specific profile to display advertising based on it..

### 2. ¿ What cookies do we use on our website??

Our website uses 2 types of cookies:

2.1. Our own technical cookies: they are those that we send to your device and are managed exclusively by our entity in order to improve the operation of the page, it would be the case of cookies that allow us to identify the language used by your browser, or, know if the banner of the information policy of cookies has been displayed or not.

The own cookies managed by our entity only allow us to identify your web browser, not your identification as a natural person.

2.2. Third-party cookies: our website only allows the use of "Google Analytics" (hereinafter, "GA"). We remind you that our entity does not exercise any type of control, over the terms and conditions and privacy policy of GA, that is why we recommend a careful reading of them and if you do not agree with the terms we recommend that you deactivate said cookies. You can expand this information at <https://policies.google.com/privacy?hl=es>. Disabling these cookies will not prevent browsing and use of this website.

By using this tool, our entity obtains statistical information on the number of visits, demographic data, operating system, Internet access provider, type of device, and source of access. We do not obtain information about the IP address from which the access is made. The purpose of the treatment carried out through the use of GA is to obtain data to adapt and optimize the services we offer to our clients.

### 3. Consent and retention period

The legal basis for the processing of your personal data associated with the use of third-party cookies is your express consent by clicking the "Accept" button on the banner and / or pop-up of the cookie policy. You can check the retention period at <https://policies.google.com/privacy?hl=es>.

You can withdraw your consent at any time with this cookie policy. To do this, you must delete the cookies stored on your computer using the settings and configurations of your Internet browser, as we explain in the next section.

### 4. Modification of cookie settings

Users can always restrict, block or delete cookies from any website using their browser. Each browser has a different operation, but you can consult the different operations in the following links:

- Internet Explorer: <http://windows.microsoft.com/es-xl/internet-explorer/delete-manage-cookies#ie=ie-11>
- Firefox: <https://support.mozilla.org/es/kb/Borrar%20cookies>
- Chrome: <https://support.google.com/chrome/answer/95647?hl=es>
- Safari: <http://www.apple.com/legal/privacy/es/cookies/>
- Opera: <http://help.opera.com/Linux/10.50/en/cookies.html>
- Safari para iOS (los siguientes iPhone + iPad): <http://help.opera.com/Linux/10.50/en/cookies.html>

For more information about the elimination, disabling or blocking of cookies you can visit: <http://www.aboutcookies.org/Default.aspx?page=2>

### 5. Communications and international data transfers

Our entity will not communicate your data to third parties. For data communications by GA, consult the provider's privacy policy available at <https://policies.google.com/privacy?hl=es>

#### 6. Cookies policy update

This website may modify this cookie policy, which is why we recommend that you review this policy each time you access our website, in order to update the information..

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